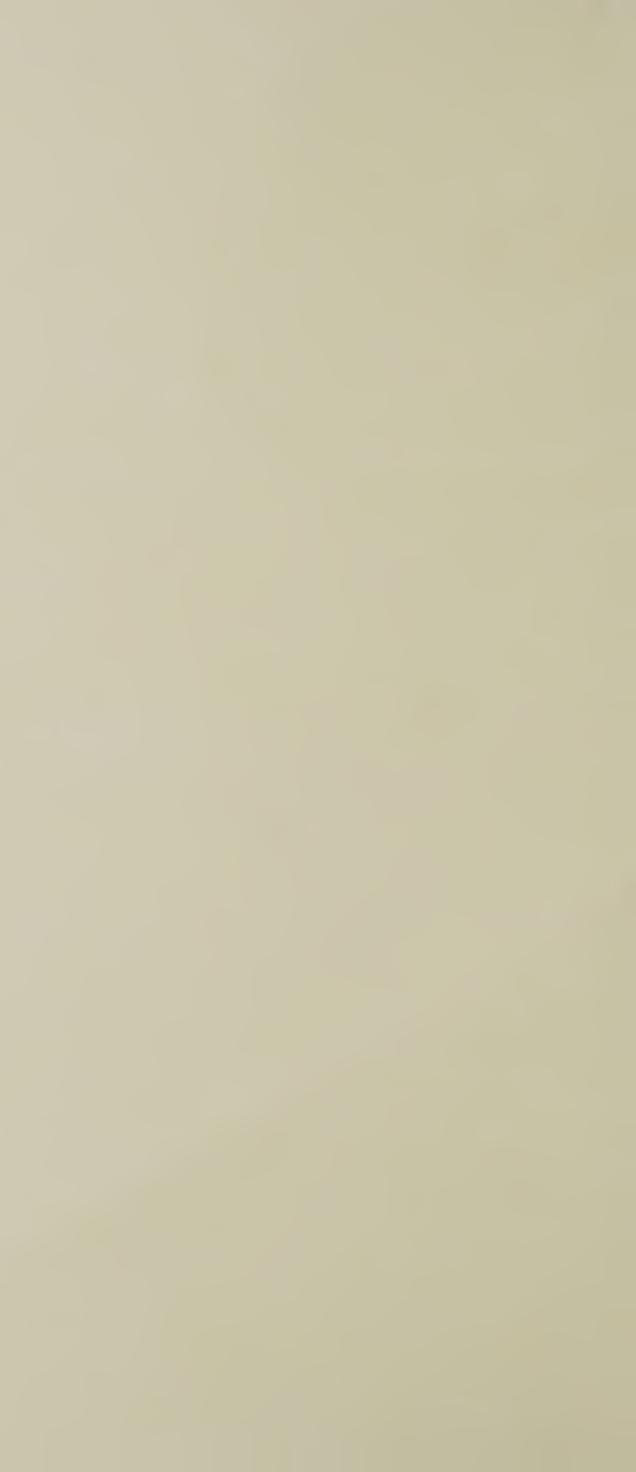
Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



1938 Wholesale List

- 25



FEB 2 ± 1938 &

Offered by

Brazil Dahlia Farm

INDIANAPOLIS, INDIANA R. R. 6, Box 307 PHONE DREXEL 7822-R1

1938 WHOLESALE LIST



DAHLIAS

OUR BULBS ARE GOVERNMENT INSPECTED

Stock offered are strong divisions of field clumps.

WE GUARANTEE all stock sent out by us to be in good growing condition, plump, true to name, and of standard size.

Any complaints not made at time the order is received or within five days will not be considered.

We do not guarantee results as we have no control over stock after it leaves our hands.

TERMS—Are cash or part cash, with C. O. D. shipments, unless credit has been established. No packing charges.

Telegraph orders receive our special attention.

If no postage is included with parcel post order we will send via express or C. O. D. for postage.

If mailing size tubers are wanted, please advise at time of placing order. Otherwise strong divisions will be sent.

We are prepared to ship 75 per cent of all orders THE DAY RECEIVED.

SUPPLY—We grow for the wholesale trade, making a specialty of supplying florists, seedmen and dahlia growers who require dahlias true to name and Quick Service.

We grow our own stock and thoroughly rouge it, digging out all not true to name. We also grow a small portion of the clump from which your tubers were taken and in this way we avoid any question of stock being untrue.

Give us a trial order and investigate our quality and prompt shipments, so you can have a dependable place in view for that rush order.

We usually sell up on some varieties before planting time. An early order would be suggested.

We grow in large quantities and assure you of giving each order our careful attention.

REFERENCE—Any trade reference used by the trade.



KEY TO ABBREVIATIONS (C.)Cactus (S.C.) Semi Cactus (F.D.) Formal Decorative (I.D.)Informal Decorative (B.)(Coll.) Collarettes (Min.) Minatures Singles (S.)(P.)Peony Flowered Minimum Order, \$1.50 5 or 1 to 5 more Each Each AGNES HAVILAND, I.D. Old rose shaded lighter. A color that is different. A strong plant15 .12 AIKO, S.C. Brilliant carmine to nopal red. Flowers very attractive and large...... .35 .30AMELIA ERHART, S.C. Apricot buff with primrose at base. An honor roll Dah-.70 lia, one of the best..... .80 AMERICAN BEAUTY, B. American beauty rose color, a good cut flower..... .12 .09 AMUN RA, I.D. A good bronze dahlia, free flowering and robust plant..... .09 .12ARCTIC SHADOW, D. Light lavender on long stems; blooms are of large size.... .12 .15AVALON, I. D. Clear canary yellow of cut flower size. Stems are of medium length .10.08BAGDAD, I.D. An immense flower of flaming scarlet. Ideal plant and bloom...... .25.20BARBARA REDFERN, F. D. A large massive bloom of old rose combined with .25.20old gold BASHFUL GIANT, F. D. A gigantic heavy bloom, apricot with orange shadings.... .10 .07BERTHA HORNE, S.C. Deep orange yellow tinted apricot, very early and large, also very free blooming. Very good for .08 landscaping as it does not blow over.... .10 BLUE JERSEY, F.D. A lavender Jersey Beauty. Same shape of plant, blooms, stems and bulbs. Blooms may be a trifle larger. A better color than Ida .12De V Warner and a good keeper...... .14 BILLIONAIRE, P. Large orange yellow with twisted petals. Nice bulbs; a good .15.18 keeper BLUE MELODY, I.D. Very near being true blue. Covered with large blooms well

above the foliage, strong plant.....

Beauty but a brighter color and better stems. A beautiful Geranium pink......

BUCKEYE BRIDE, F.D. Similar to Jersey

.45

.30

.40

.25

	1 to 5	5 or more
CARCELIA D.D. Cololono alla Concella con	Each	
ing and large	.10	.08
CALIFORNIA IDOL, I.D. A bright glistening yellow. A prize winner at all shows. There has never been a yellow dahlia introduced that will equal it for large clear yellow blossoms and these in great profusion	.90	.85
CAVALCADE, F.D. Soft rosy magenta. Very	.65	.60
cheemars eureka, F.D. The best large white dahlia for cutting, has a faint tint of lavender at center. It seems to be the standard white just as Jersey Beauty is the standard of pink dahlias. Blooms 7 to 8 inches across on 3 foot stems		.06
CLARA CARTER, I.D. A 1937 introduction and prize winner. Beautiful cyclamen pink having good form	1 30	1.25
COMMODORE, I.D. This is one of the largest dahlias of any color. It produces blooms 8 to 12 inches without disbudding, although many of the blooms come with open centers it is still highly recommended by us. Very early and free blooming	.07	.06
DADDY BUTTLER, S. C. Rose red with white on reverse of petals which twist and show to the face of the bloom	.20	.15
DADDY KEMP, I. D. Dark velvet red; 1935 introduction. Very large blooms. Can be grown to enormous size. DAUGHTER OF VENUS, I.D. Rosy mauve	.45	.40
with center petals of delicate orchid. Very beautiful D. M. MOORE, F.D. Colossal flowers, full	.40	.35
and free, very dark maroon, almost black	.08	.05
DWIGHT W. MORROW, I.D. Large, gigantic bloom of bright red	.25	.22
EDNA FERBER, S.C. A very large glistening coral shading to old gold at base of petals	.22	.20
ELINOR VANDERVEER, F.D. Satiny rose pink	.09	.06
ELINOR M. RADELL, I. D. Violet rose with darker reverse and golden shadings; strong, rugged growth	.35	.30
ELISSA LANDI, F.D. Jasper pink blended to buff. Flowers very large and deep, an Honor Roll dahlia	.25	.20
ELITE PEACH, F. D. Orchid pink of good size and form	.25	.20
ELSIE SWOBODA, F.D. Japan rose pink with chrome yellow radiating from the cen- ter of the flower; large blooms on good	10	1.4
stems	.18	.14

	1 to 5 Each	5 or more Each
ENTRUP MONARCH, I.D. (Foreign) Giant, deep velvety blood red	.45	.40
ENTRUP SULTAN, F.D. Deep carmine, slender stems; a foreign introduction		.40
E. T. BEDFORD, F.D. Very large. Violet purple	.25	.20
F. L. BASSETT, D. Medium size purple, solid color. Very free blooming. A good garden variety	,	.08
FLORENCE, B. A beautiful lavender ball dahlia, does not drop petals and is a good cut flower variety		.10
FLORAL PARK JEWELL, B. Variegated red tipped white on some blooms. Nearly all the blooms are red		.04
FOREST FIRE, I. D. A beautiful red and yellow. The name describes its color very good. It has nice size blooms and sure attracts attention		.25
FRAU O' BRACHT, C. Large primrose yellow. Strong stems. A worthy variety	.45	.40
FRANCIS LOROCCO, F.D. Clear canary yellow	.10	.07
FORT MONMOUTH, S.C. Rich wine red. A shaggy monster that always creates a sensation. One of the largest and best grown. Stock limited this season		.17
GOOD NIGHT, I.D. An immence garnet, shaded maroon. Very popular		.25
GOLDEN STANDARD, C. Golden tan, slightly incurved. We are proud to recommend this good variety as it is a beauty. Every one should grow this variety. It seems to meet all requirements	.25	.20
en yellow. Very good for exhibition. Stock is still limited, but it will likely be a prize winner for years	.75	.70
GRIZZLEY, I.D. Dark maroon. A tall plant producing good blooms and bulbs	.22	.20
GRACE, F.D. White tipped lavender. Heat resisting on good stems	.35	.30
GRETEL, C. (Straight cac.) Bright henna. A very free blooming variety	.30	.25
HAPPINESS, D. Strawberry pink with silver reverse. A beautiful 1936 introduction	.35	.33
HELVETIA, Single. Coltness Gem Hybrid. Small red and white blooms	.12	.10
HI LIGHT, I.D. Bright red with yellow shadings. Its color is very outstanding. Free blooming	.40	.35

	1 to 5 Each	5 or more Each
HONOR BRIGHT, F. D. Here we have a real beauty in a clear self color of pure bright bronze and late in the season a clear soft orange. Foliage is distinctive with insect resisting qualities and stems are long and strong and hold the large beautiful blooms proudly erect. An excellent keeper when cut and all in all a very fine variety		.25
HUNTS VELVET WONDER, I. D. Deep rosy magenta blending into a true purple. A large, beautiful dahlia with good stems		.25
IDA DE VER WARNER, F.D. Large lavender. Very good. One of the best dahlias grown	.06	.04
INKO S.C. Very large dark red or maroon, incurved. Strong grower. Extra long stems	.50	.45
JANE ROSS, I.D. Bright purplish crimson, shaded violet. A 1935 introduction	.30	.25
JANET SOUTHWICK, I.D. Pumgranite purple, shaded silver. Heavy foliage	.38	.35
JANE COWL, I.D. Often considered the largest. A bronzy buff and old gold on long stems	.15	.12
JEAN KERR, F.D. Pure white, fine cut flower	.08	.06
JEAN TRIMBEE (Trimbee), S.C. New, large, long petaled, thick flower of Petunia violet. Tall strong grower. Good stems. (H. R.)	.40	.35
JERSEYS BEAUTY, F.D. A perfect bloom of erosion pink. The best pink dahlia to date	.10	.07
JERSEY BEACON, F.D. Chinese scarlet. A very free blooming dahlia, very dependable	.08	.06
JERSEY WHITE BEAUTY, F.D. An outstanding white. It seems to meet all requirements in a white dahlia; similar to		
Jersey Beauty in size JERSEY DAINTY, C. White, slightly tinted pink. Plants are very prolific with long stems	.70 .12	.65
JERSEY MELODY, S. C. Tyrian Rose shaded to silver at tips	.20	.15
JERSEY'S RADIENT, S.C. Large orange.		
Free bloomer	.35	.30
Extra good for cutting, compact blooms. If you want plenty of long stem, yellow dahlias, order this variety	.12	.10

	1 to 5	5 or more Each
IOCEDIUNE C. C.C. Delaktora dalam		Each
JOSEPHINE G., S.C. Bright rose pink, very beautiful free blooming dahlia		.12
JUDGE MEREAN, F.D. A wonderful blending of yellow, gold and orange, suffused pink. edged red. Early and free. Late in the season this dahlia changes to a beautiful orange. Our supply this year of this variety is limited.		.10
KATHLEEN NORRIS, I.D. A gigantic bloom of true rose pink, often measuring 12 inches in diameter. We consider it the best pink dahlia ever produced where size is wanted		.09
KAY FRANCIS C. Cream to sulphur yellow. The dahlia considered as the best in 1934 at the shows		.50
KEMPS BLACK NIGHT, I. D. Dark maroon of gigantic size. It is a 1934 introduction. We like it very much		.50
KENTUCKY, F. D. Orange sport of Jersey Beauty. Many consider it better than Jersey Beauty and we recommend it highly		.10
KING OF BLACKS, F.D. A very dark red. Early bloomnig and large bulbs		.20
KITTY MACK, I.D. (Kemp) A large, flat- petaled flower of petunia purple, ap- proaching the formal in type. Not much competition in its color. On Mr. Hart's, and Mr. Barron's 1936 Honor Rolls		.80
LADY LAVENDER, I.D. Pure pastel pink	.15	.12
LA TORADOR, I.D. A good cut flower variety in bright red. Good stems and blooms are usually about the size of Jersey Beauty		.09
LAVENDER FT. MONMOUTH, I.D. This is a real beauty, light lavender and a solid color. Blooms 10 to 12 inches across.		•17.7
Tall plants and very attractive	.65	.60
LEMONADE, F.D. Beautiful, pale, lemon yellow	.25	.20
LE GRAND MANITOU, F.D. A very attractive variegated dahlia, white, heavily splotched a purplish red	.22	.20
LONG HILL, I.D. A true golden bronze. Fine keeping qualities	.25	.20
MARGRACE, I.D. Flaming scarlet on long stems. Many consider it among the best of the late introductions		.55
MARY ELLEN, F.D. A clear, rose-mauve in a large and perfect flower, long stems	.15	.12

		5 or
	1 to 5 Each	
MARY ELIZABETH REDFERN, I.D. One of the largest. Very rank growing plant of recent introduction	t	.15
MARY HELEN, B. One of the best ball dah lias. Clear yellow with a perfect center	-	.09
MARY RETZER, S.C. A lavender sport of Edna Ferber. It is a worthy dahlia in every respect and outstanding in color and form of bloom	n r	.40
MARSHALLS PINK, F. D. Tall beautiful light pink blooms held high above the foliage Similar to Jersey beauty, but a thicker bloom and larger	·	.12
MAN O' WAR, I.D. The dark rich carmine red that is so outstanding in dahlia shows since 1933	a	.22
MARGARET WOODROW WILSON, I.D. Op alescent pink. Huge flowers of exhibition type. Another of our favorites and it always attracts attention. Don't be	- l e	
MISS GLORY, C. Deep yellow cactus, a 1930 introduction. It has a very attractive bloom and a good record	9	.80
MISS INDIANA, F.D. A long stem; good size blooms of baby pink color. It has rea beauty but the one thing most outstand ing to us is it can be cut in the bud state like gladiolius and will open to a perfect large bloom after being in water and remaining a day or two. It is here to stay till something better is introduced.	e l - e t d	.90
MONMOUTH CHAMPION, F.D. Glistening orange flame, blooms very large		.10
MONMOUTH SUNBURST, I.D. Bright cananyellow at center, outer petals are bronze A large free blooming dahlia		.20
MRS. C. D. ANDERSON, B. Rosy magenta; is used for cut flowers as well as exhibition	_	.10
MRS. CARL SALBACH, F.D. Very large lavender pink. Long stiff stems	,	.08
MRS. GEO. LE BOUTTELIER, I.D. Crimson red, large blooms, held erect on long stems	g	.25
MURPHYS MASTERPIECE, I.D. Larges and most beautiful red dahlia grown always winning prizes for largest and best bloom in the show considered as carmine to darker center. Extra large	t 1	
MYRA HOWARD, I. D. Ochreous orange	•	.80
This is one of the lragest full peta dahlias grown	25	.20

	1 to 5 Each	5 or more Each
OMAR KHAYYAM, F.D. Very large Chinese red shading to bright orange	.30	.25
orative. Second prize at World's Fair for best informal decorative. Second prize at World's Fair for largest and most perfect bloom in seedling section. Also won several other prizes at different shows. Cadmium orange overlaid with scarlet. The name describes it very well. Scored 85 in 1932. It was one of the first to		1
bloom in our fields, and attracted much attention. Good stems and very free blooming	.20	.18
ings. One of the very free blooming dahlias of medium to large size		.08
PAINTED LADY, P. Lavender pink	.09	.08
PORTHOS, B. Deep red blooms of good size		.06
PRIDE OF CALIFORNIA, I.D. Deep red, a very large flower; will produce many		.00
good blooms	.06	.05
of a brilliant shade of cadmium orange shading to light orange and yellow at the base; a good cut flower		.03
PRINCE OF PERSIA, I.D. Rich glowing crimson. Great size and substance; often 9 to 11 inches across		.08
QUEEN VICTORIA, B. Quilled round bloom of clear yellow		.05
RED BEAUTY, D. A red bloom similar in size and shape to Jersey Beauty		.20
RED JUG, S.C. Certificate of Merit at Storrs. Winner of the American Home Achievement Medal at the West Virginia Show in 1934; in 1935, also a blue ribbon winner at the Mid-West Show at Cleveland. The color is a dark cardinal-red, sometimes with gold tips both at center and the ends of the petal. On Mr. Hart's, Mr. Johnson's, and Mr. El-		
ROSE FALLON, F.D. Very fine flower of pleasing shades of amber, russet and		.55
ROCKLEY MOON, F.D. A large flower of bright yellow blended darker at center. Very tall with stems like canes. You will	,	.18
ROBERT EMMETT, I. D. Carmine to cardinal	20	.18
red; a very large bloom with good long stems	25	.20
ROBERT SCOTT, F.D. Apricot yellow on long stems. Strong plant with many large blooms	7	.05

1	to 5 Each	
RUTH HECTOR, F.D. A lovely light pink heavily streaked light yellow. The plant is medium height, usually 3½ feet and is covered with blooms throughout the season. Blooms are the same size and shape of Jersey Beauty, but a more delicate color. Each plant is a bouquet		
within itself		.10
ange buff. Fine for cutting	.06	.04
cut flowers. Good habits and stems	.23	.20
SANHICANS PEACH, I.D. Color of a nice ripe peach, with staghorn tips, medium to tall plants		.12
SATAN, S.C. Flaming red horn like petals rolled and incurved perfectly. Scored 87 by trial gardens. Very tall, large leaves. Usually the strongest plant in the field. A free root producer and sure to please. To be found in all dahlia shows		.25
SNOW DRIFT, F.D. Huge flower of perfect form, pure white. Blooms often 8 to 9 inches	.12	.08
SHANNON, I.D. Large orange yellow; compact blooms on long stems	10	.08
THOMAS A. EDISON, F.D. A large bloom, a lovely shade of dark royal purple. It is a strong plant, good stems and many blooms at the same time. We consider it the best in its color. Produces a good crop of tubers	.40	.37
THE WORLD, F.D. Rich rosy magenta and scarlet. A good late introduction. The blooms are large and have the appearance of rich velvet, occasionally the reverse of some petals are almost white. A very sturdy plant	.18	.15
TWENTIETH CENTURY, Single. One of the best single dahlias we ever grew. Light pink	.06	.05
WENOCO, F.D. One of the best 1935 introductions. A rosy mauve. Fine stems and very large blooms	.65	.60
WHITE SATAN, S.C. A large staghorn bloom. The plant, stems and blooms are almost identical with Satan, except it is white	.55	.50
WHITE KING, F.D. A full centered large white dahlia. A good cut flower or exhibition variety	.15	.12
WHITE WONDER (Kemps), I.D. A large shaggy white bloom 10 to 12 inches across. A tall robust variety	.12	.09
across, it tall loodst vallety	.14	.00

1	to 5 Each	
WM. H. HOGAN, F.D. The best red tipped white dahlia we ever saw. If you like a beautiful red and white dahlia, strong		
plant and large blooms. Try this one WM. REID BUTTLER, P. White	.08	.05
YELLOW JANE COWL, I.D. A yellow sport of Jane Cowl, we consider it much better both in bulbs and blooms than its parent. The center of bloom has a faint tint of orange and pink. It does not have a tendency to revert		
ZION PRIDE, I.D. A large exhibition dahlia. At Cincinnati dahlia show a bloom 13 inches across and 9 inches deep was shown		.20
Mixed dahlias		.02 1/2
POMPON DAHLIAS Large Strong Divisions		5 or
Large Strong Divisions	1 to 5	more
ADJEL A long stom from blooming anange	Each	Eacn
ARIEL. A long stem, free blooming orange. Smaller in size than most pompons but blooms are near perfection in shape	.12	.10
BOBBBY. Very finely formed flowers of a delicate plum shade	.14	.12
BRONZE BEAUTY. Orange to bronze yellow; long stem, and upright		.06
free blooming	.08	.06
CLAUSSE. The best long stem orange pom- pon for cutting; some have an open center	.06	.04
EDITH MUELLER. Beautiful rose red blended with rich yellow	.12	.10
JOHNNY. Very bright red. For cut flowers it is hard to beat	.12	.10
JOHNNY, (Maroon) Pom. Very beautiful exhibition dahlia, can be seen on most dahlia show tables and usually wins		.11
JOE FETTE. The best white pompon of the commercial varieties		.08
LITTLE DOROTHY. Cream yellow splotched pink and white. Hardly any two blooms are the same color. Free blooming		.10
MADELINE. Pale primrose, edged with rose purple		.07
MORNING MIST. A new dahlia surpassing nearly all pompon dahlias in color, form, and productiveness. Beautiful white tipped a delicate lavender	.25	.20
ROSE WILMOTH, Pom. Beautiful rose pink; we know of no other that will equal it in its color		10

MINIMUM ORDER \$1.50

1	to 5 Each	5 or more Each
SNOW CLAD. Clear white. A sturdy plant. Very early and free blooming	.10	.08
S. VON GLITTER. The best autumn pompon. The color of autumn leaves. Very early and continuous bloomer. Florists use it in large quantities		.08
YELLOW GEM. A good standard yellow pompon with good centers of perfect size		.08
MINIATURE DAHLIAS		
BABY ROYAL, Min. Salmon shaded apricot. A prize winner at many dahlia shows and still hard to beat.	.12	.10
BUCKEYE BABY, Min. A beautiful orange to yellow bloom. It shows up best under artificial lights		.15
FAIRY, MIN. Violet rose. Exceptionally good for cut flowers and usually wins a first		
GOLDINA, Min. Apple blossom pink. Free		.08
JEAN, Min. A free blooming brown to orange		.09
orchid miniature dahlia grown.	.14	.12
Very free blooming PRINZ CARVEL, MIN. The best variegated miniature we ever saw, color dark red or maroon with white tips, the white shows on all petals, about one-third		.09
white, a blooming fool		.10
miniature. A 1937 introduction. An excellent cut flower		.25
COLLECTION No. 1	the fe	llowing
200 Dahlias 25 strong divisions of each of for \$8.75:		nowing
Jersey Dainty Robert Scot Pride of Stratford Wm. H. Ho Illinor Vanderveer F. P. Jewell Commodore Jean Kerr	gan	
COLLECTION No. 2		
5 each of 10 varieties assorted colors our sel are at about one-half price of any wholesale ca 50 strong divisions labeled by name for \$2.50	atalog	
CANNAS		Per 25 or More
PRESIDENT. Red with green foliage, each		03 1/2
RICHARD WALLACE. A free blooming ye canna; a standard for many years		
YELLOW KING HUMBERT. Yellow with g foliage	reen	03 1/2
MIXED CANNAS, medium size bulbs		

Special

FOR FLORIST AND SEEDMAN

These Dahlias produce blooms 7 to 12 inches across.

Collection of Dahlias packed in a good strong box in peat moss or sawdust ready to mail out. All labeled by name and color.

Each box contains planting instructions and nice labeled bulbs with sprouts or eyes, packed ready for address and stamp to send out.

Collection "A"

Six Dahlias, weight 2½ lbs. per box. Assorted different varieties. \$2.50 for 6 boxes.

Retail value is \$1.50 to \$2.00 per box.

Collection "B"

1 dozen boxes for \$4.50. Weight 3 to 4 pounds per box.

Collection "C"

Twelve Dahlias in a box, like above varieties. Six boxes of 12 each, \$4.00.

Collection "D"

One dozen boxes for \$7.50.

Plain packed without any labels, deduct one cent per bulb.



Mixed Collection

Standard Dahlias, smaller blooms, our selection of mixed Dahlias, one label only, with word "Mixed Dahlias." Same size boxes as above at 33 1/3% less.



MARY RETZER

Introducing . . .

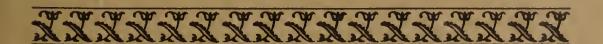


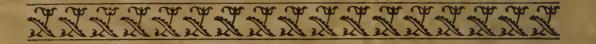
"PINK ELEGANCE"

Won a certificate of merit at Storrs trial gardens.

Won American home achievement medals at Kentucky and Indiana dahlia shows. A beautiful rose pink semi-cactus that never shows an open center nor fades lighter on outside petals as most dahlias do.

Liberal Divisions\$10.00; Net Plants \$5.00





GOOD INFORMATION

4

We are large growers and not jobbers.

We try to please our customers at all times.

We do not buy dahlias of failing or bankrupt growers to fill our orders.

Dahlia bulbs shipped by express are rated as second class and are listed as perishable.

The express company stands all loss by freeze, or damaged otherwise, therefore do not hesitate to have orders shipped in cold weather.

Express on dahlia bulbs is very low, often it is much less than parcel post or freight.

All freight and parcel post shipments travel at purchaser's risk as freight companies do not insure against freeze. Freight shipments travel slow and are handled rough. First-class freight costs about the same as express.

Be sure your express agent has given you second-class rates. If unable to get second-class, notify us and we will assist you.

Indianapolis: America's greatest inland city, located 60 miles from center of population of United States. It is the meeting place of seventeen steam railroads and 43 motor express and freight companies. It is the most easily accessible city in the United States from all parts of the country—the crossroads of America.

Express trains leave hourly day and night including Sundays and holidays.

Let us have your RUSH order.

We thank our customers for all past orders and solicit our share of your future trade.

If in Indianapolis during blooming season, visit our display of 12 acres at 6300 South Meridian Street, Indianapolis, Ind.

MINIMUM ORDER \$1.50